

Agenda Item No:	6	
Committee:	Overview & Scrutiny	
Date:	21 August 2017	
Report Title:	Progress in Delivering the Communities Corporate Objectives 2017-18	

Cover sheet:

1 Purpose / Summary

This report sets out the Council's progress in delivering the corporate objectives from April 2017 to July 2017. This is to ensure that members have the most up to date information possible.

2 Key issues

- Benefits processing times dipped for a while, but are now improving following refocussing resources.
- Homeless preventions are also below target due to staff sickness issues. Temporary resources have been put in place and an increase in performance is expected.
- Following a successful £800k bid, the Council is leading on the 'Trailblazer' project across the whole Combined Authority area.
- 43 properties have been adapted to assist vulnerable and disabled residents stay in their homes since April 2017.
- The Wisbech Alcohol project continues to deliver positive outcomes.
- 83 people attended this year's first Golden Age Fair in Tydd St Giles.
- Leisure centre attendance continues to hit its target.
- Work continues on the procurement of management of the leisure service.
- Fenland's Health & Wellbeing Strategy has been refreshed, with input from partners.
- £83k funding secured for the 'Let's Get Moving Cambridgeshire' programme.

3 Recommendations

It is recommended that the Panel considers the progress made by the Council in delivering the corporate objectives in the Business Plan.

Wards Affected	All
Forward Plan Reference	
Portfolio Holder(s)	<p>Councillor Mike Cornwell, Portfolio Holder for Communities</p> <p>Councillor Chris Seaton, Portfolio Holder for Finance</p> <p>Councillor Will Sutton, Portfolio Holder for Neighbourhood Planning</p> <p>Councillor Michelle Tanfield, Portfolio Holder for Leisure & Children & Young People</p> <p>Councillor David Oliver, Portfolio Holder for Community Safety & Heritage</p> <p>Councillor Peter Murphy, Portfolio Holder for Environment</p>
Report Originator(s) And Contact Officer (s)	<p>Richard Cassidy - Corporate Director</p> <p>richardcassidy@fenland.gov.uk</p>
Background Paper(s)	Business Plan 2017-2018

Overview & Scrutiny Panel

Progress Against Communities Priorities

April to July 2017

Lead Portfolio Holders



**Councillor
Mike Cornwell**
Cabinet Member for
Communities



**Councillor
Michelle Tanfield**
Cabinet Member for
Leisure & Young
People

BUSINESS PLAN AREA: Communities

Business Plan Priority: Support vulnerable members of our community

Business Plan Action: Support residents to claim the benefits they are entitled to. Process applications promptly and accurately through our shared service with Anglia Revenues Partnership (ARP)

Business Plan Action: Continue to respond to changing government policy regarding Welfare Reform. Support Job Centre Plus with the roll out of Universal Credits across Fenland

Portfolio Holder: Cllr Chris Seaton

Description	Target 17/18	Achieved Apr-Jul 17	Variance
Performance Measure			
LPI CS4 Days taken to process Council Tax support – new claims and changes	8 days	8.64 days	-0.64 days
LPI CS5 Days taken to process Housing Benefit – new claims and changes	8 days	8.91 days	-0.91 days

Benefits performance continues to improve as the financial year continues and we are now very close to our target as a result of resources being refocussed to move outstanding through verification and evidence gathering processes.

We have also signed up to the DWP's 'Real Time Information (RTI)' initiative and consequently are having to clear circa 900 referrals per month across the ARP (around 150 at Fenland). The referrals contain data from the HMRC's RTI system and provide up-to date information about a claimant's earnings and pensions. Incorrect earnings are the primary cause of error within the benefits system. This initiative will widen in scope in the coming weeks as our assessors are given direct access to the HMRC Right Time systems to verify details on an ad-hoc basis.

BUSINESS PLAN AREA: Communities

Business Plan Priority: Support vulnerable members of our community

Business Plan Action: Deliver the Homelessness Strategy and statutory housing duties. Work with the Home Improvement Agency to award Disabled Facilities Grants

Portfolio Holder: Cllr Will Sutton

Description	Target 17/18	Achieved Apr–July 17	Variance
Performance Measure			
LPI CEL1 Total number of private rented properties where positive interventions are taken to address safety and cohesion issues	200	71	

At the end of July 2017, The Council had inspected 33 new Houses in Multiple Occupation (HMOs).

The Council had also investigated 38 complaints from tenants occupying privately rented accommodation in the same period. The council's enforcement action removed Category 1 hazards (serious faults) and Category 2 hazards (less serious faults) from properties to make them safe for the residents.

The geographical spread is as follows:

	<u>HMOs inspected</u>	<u>Privately Rented Homes investigated</u>
Wisbech	30	17
March	2	7
Chatteris	0	7
Whittlesey	0	3
Other villages	1	4

The Council has in response to the Grenfell fire disaster undertaken the following:

- A formal return to Communities and Local Government confirming the Council has no housing tower blocks of six or more storeys.
- A joint inspection with the Fire authority of some private rented sector properties identified as needing assessment with relevant action being taken as required
- Updated the Council's website with key information for landlords and tenants with regard to fire safety advice. <http://www.fenland.gov.uk/firesafety> .

Description	Target 17/18	Achieved Apr–July 17	Variance
Performance Measure			
LPI Number of households prevented from becoming homeless	115	41	

The number of preventions is currently below target. This is due to two members of the Housing options team of four currently being on sick leave and another member of the team having been seconded to the Trailblazer project (see below). Recruitment has taken place and the new member of the team starts their secondment from 17 July, the same day as another team member is due to return from sick leave. Temporary assistance has been sourced and we expect to see an increase in performance in the coming months to enable the performance target to be reached.

Homeless Trailblazer project

The Council is leading on a project to prevent homelessness across the whole of the Combined Authority (CA) area, following a successful joint bid to government for £800k. Known as the Trailblazer project, this is a trial project to obtain learning and best practice ahead of the new Homelessness Bill being introduced.

7 officers across the CA area have been / are being recruited to engage with partner agencies including Social care, the Multi Agency Safeguarding Hub and Early help Teams, Police, Probation and others, to identify early warning signs of homelessness. This enables Housing options teams to offer a range of prevention techniques for example rent deposits for the private rented sector. Officers have also been employed to focus on providing a new service to private landlords in the form of advice and assistance to prevent homelessness from occurring. The final element is around engaging with landlords to increase the supply of private rented homes for homeless people.

Description	Target 17/18	Achieved Apr–July 17	Variance
Performance Measure			
MPI Number of homes adapted to assist vulnerable and disabled residents to remain in their home	130	43	

The Council operates a scheme to provide adaptations to vulnerable and disabled households called Disabled Facilities Grant. The grant enables households to benefit from adaptations including level access showers, widening doorways and stair lifts to enable them to continue to live independently within their own home. This is particularly important when considering the mental and physical wellbeing of our

residents and reducing the impact on acute services for example accessing Accident and Emergency as a result of a slip, trip or fall.

The geographical spread is as follows:

Wisbech	10
March	10
Chatteris	6
Whittlesey	4
Other villages	13

Description	Target 17/18	Achieved Apr-June 17	Variance
Performance Measure			
MPI Number of households receiving the Healthy Homes service / Handyman service (Quarterly)	125	106	

The Handyperson service has been actively promoted by Age UK in different ways from previous years. This includes promotion with local hospitals (Peterborough, Kings Lynn & Hinchingsbrooke). This has enabled 10 hospital discharges to be facilitated. This service is a fast track service designed to enable people to return home safely from hospital and prevent bed blocking. This work includes installation of key safes, bed moves, and installation of bannister rails and grab rails, enabling older and vulnerable people to continue to live safely and independently within their own homes without having to access acute services. At the same stage last year there had been 37 households supported.

What do our customers say?

Description	Baseline	Target 17/18	No of customers who responded Apr-July 17	No of customers satisfied Apr-July 17	% 17/18	Variance
MPI Number of households very satisfied or satisfied with the services provided by the Housing Options team	100%	90%	36	36	100%	

Description	Baseline	Target 17/18	No of customers who responded Apr-July 17	No of customers satisfied Apr-July 17	% 17/18	Variance
Disabled Facilities Grants: % of residents who felt that the work undertaken to adapt their property made their life easier (1 year on survey)	100%	90%	5	5	100	

5 surveys have been completed for the financial year so far culminating in satisfaction score of 100%.

Description	Baseline	Target 17/18	No of customers who responded Apr-July 17	No of customers satisfied Apr-July 17	% 17/18	Variance
Healthy Homes Scheme: % of residents who, following Handyperson services feel safer in their own home with improved mobility and less risk of falls (Quarterly)	100%	85%				

Data not available until September.

BUSINESS PLAN AREA: Communities

Business Plan Priority: Support vulnerable members of our community

Business Plan Action: Work with partners to build capacity and resilience so that residents can support themselves and the community

Portfolio Holder: Cllr Mike Cornwell

Description	Target 17/18	Achieved Apr–July 17	Variance
Performance Measure			
MPI Percentage of DWP customers who feel more confident to access work as a result of this project	75% (90 people)	100% (11 out of 11 people asked so far of which 4 are Circle Tenants)	

Following successful delivery of the Community House Employability project over the previous two years, funded by the DWP's Flexible Support Fund, Clarion Housing agreed to fund the project for 2017/18. We have now reached the end of the first quarter of 2017/18 and most targets are on track, according to project profile.

The main concern is the volume of referrals from the Job Centre, which has been experiencing staff shortages and restructuring, so numbers have been slightly low, however, measures have been put in place to address these issues.

Community Locally Led Development (CLLD) Wisbech

The stage two application was submitted towards the end of January, with a steer given of being appraised within a couple of months. However, because of the purdah period leading up to the general election no decisions which could impact on future funding commitments were made by the European Social Fund Managing Authority.

Cambs ACRE found out that the application evaluation process has started up again and it is anticipated that a decision will be made by the end of August.

The fund of over £1 million will contribute as match funding for local delivery programmes that support residents not in employment to be able to feel confident to access work.

BUSINESS PLAN AREA: Communities

Business Plan Priority: Support vulnerable members of our community

Business Plan Action: *Develop multi-disciplinary approaches with partners to deliver coordinated interventions for those in need*

Portfolio Holder: Cllr Mike Cornwell & Cllr David Oliver

Wisbech Alcohol Project

The Wisbech Alcohol Partnership as part of its ongoing action plan has delivered the following key actions during April to July 2017;

- 16 joint partnership patrols (enforcement patrols) in key street drinking locations within Wisbech. Persons found to be drinking have been provided with advice on alcohol treatment pathways and alcohol removed from the persons where appropriate.
- Monthly recovery walks have been delivered in key street drinking locations by Inclusion (alcohol treatment provider) with support from staff from the Richmond Fellowship (mental health support) where 13 persons have been directly engaged with by health professionals. Additional locations have been added to the both the recovery walk and joint enforcement patrols based on community intelligence.
- An OffWatch forum meeting was arranged in July 2017 but turnout was low by off-licence premises. Due to this another launch meeting will be arranged for September with further promotion being made between now and then to help support increased numbers. This will help to establish a working off licence forum based on the successful PubWatch model to enable information sharing and improve partnership working with this business community.
- A drug and alcohol (dual diagnosis) training event was held for free in June 2017 and offered to wider partners and front line officers. This training helps inform and enable front line officers to understand addiction and have a wider awareness on substances and the effects they have on an individual. At least 15 front line officers attended this event from services including FDC, Circle Housing, NHS (CPFT), Private Security Industry and Cambridgeshire County Council.
- A communications plan has been developed and agreed by the partnership which will see increased publicity of the work of the Wisbech Alcohol Partnership to the local community and key stakeholders, as well as a number of planned community events to help raise awareness on key alcohol related health messages.
- The Wisbech Alcohol Partnership has also been successful in its joint bid with PCC to Communities and Local Government under the Migrant Impact Fund to secure a multi-lingual outreach recovery worker. This will support the ongoing

work of the alcohol partnership plan.

The Wisbech Alcohol Partnership continues to meet monthly to review partnership progress against the 13 point action plan and to review any high risk profiles identified by the partnership who are problematic and prolific street drinkers.

BUSINESS PLAN AREA: **Communities**

Business Plan Priority: **Support our ageing population and young people**

Business Plan Action: **Encourage a range of partners to support the delivery of the Golden Age programme**

Portfolio Holder: **Cllr Mike Cornwell**

Description	Target 17/18	Achieved Apr–July 17	Variance
Performance Measure			
MPI Number of people who attend the Golden Age events	300	83	

The first Golden Age Event of 2017/18 has taken place at Tydd St Giles which was attended by 83 people. 27 partners joined the Council for the event and there was a lot of networking between organisations. Some of the highlights include:

Future East (new to Golden Age) has been invited to give workshops at various groups while also sharing information to help residents to save money.

Breathe Easy Wisbech had 14 people who showed an interest in attending future meetings.

Cambridgeshire Fire and Rescue Service saw 28 people, exchanged 5 electric blankets and advised a resident on the purchase and correct fitting of fire alarms for their property.

Cambs & Peterborough LPC (Pharmacy) gave medicines advice and healthy living information to over 10 people.

Day Lewis Pharmacy carried out a lot of blood pressure checks and also made 3 appointments for people to attend their surgery for NHS health checks.

The Royal British Legion (RBL) made one referral and also spoke to over 15 people about the work that the RBL does.

Strengthening Communities shared a lot of information about scams and rogue traders, and also received valuable feedback from people who had themselves been victims of scams that they were previously unaware of.

Wisbech Library saw 15 people all of whom will be using the Tea & Tablet groups to learn how to make the best use of their tablets.

Everyone Health gained two referrals in to their service.

Careline/LILY/Care & Repair had six careline enquiries (a telephone support service for older residents in need of help during an emergency).

The numbers were a bit lower than those of the last Golden Age Event; possibly was in part down to the incredibly warm weather but also because of the more isolated location.

The next two events will be held at Christchurch Community Centre on the 27th September and at the Braza Club in March on the 4th December.

What do our customers say?

Description	Baseline	Target 17/18	No of customers who responded Apr-July 17	No of customers satisfied Apr-July 17	% 17/18	Variance
LPI Customer satisfaction with Golden Age events	97%	90%	17	17	100%	

Feedback from the people who attended the Tydd St Giles event in June was particularly positive.

All those who took the time to complete one of our surveys were satisfied with the event and said they would recommend it to a friend or family member. One person commented 'this time has been an enlightening experience – the previous time when we came ½ hour before the end nearly everyone had gone – this time it was great', with another saying 'it was really well organised with the right amount of stalls'.

All those partners attending rated the event as 'very good' with all also agreeing that the fair had been of benefit to them. In addition, Cam Sight noted that 'it's not always about the amount of people seen that is important, but the information passed to those who need it and contact made with those who need either now or in the future', while Cambridgeshire Fire & Rescue Services said that 'it was a really good day and an excellent location'. The Wisbech Library said 'this has been an excellent opportunity to show people what Wisbech library can provide'.

BUSINESS PLAN AREA: Communities

Business Plan Priority: Support our ageing population and young people

Business Plan Action: Offer advice to the Fenland Community Youth Council to help young people engage with democratic processes

Portfolio Holder: Cllr Michelle Tanfield

Fenland Community Youth Council

Fenland Community Youth Council (FCYC) is now being supported by 2020 Productions, who are based in March. Currently, three schools are actively participating, Cromwell Community College – Chatteris, Neal Wade Academy – March and Sir Harry Smith Community College – Whittlesey. Thomas Clarkson Academy withdrew their support before the transitional period; it is uncertain whether Wisbech Grammar School will reengage.

The first full meeting of FCYC has been postponed from July 2017 at Neale Wade Academy. It is expected to take place in September 2017.

The Council is currently attempting to meet with secondary school heads with regard to their support to help encourage supporting the Fenland Community Youth Council to meet.

BUSINESS PLAN AREA: Communities

Business Plan Priority: Support our ageing population and young people

Business Plan Action: *Work with East Cambs & Fenland Children's and Young People Partnership to improve life chances for children and young people*

Portfolio Holder: Cllr Michelle Tanfield

Children's Change Programme

The Council has been working with Cambridgeshire County Council in a major transformation in how service for Children and Young People will be delivered in the County. It is a change programme of ambition and CCC want to do more and more to ensure that every child, young person and family thrives.

To do this CCC have listened to what families actually want. Recent feedback showed that families were getting frustrated at having to tell their story time and again, this is not good enough.

Therefore CCC are embarking on a wide-scale redesign of children's and family service delivery which aims to create a seamless process and avoid gap and duplication between services. By simplifying the process it is hoped it will give families the service they need. Clearly to do this other public sector agencies and other partners in the Community and Voluntary sector and private sector need to be part of a one team approach to achieve this.

Key example changes include:

- The development of 7 early help centres in Cambridgeshire of which 2 are in Fenland. The aim will be to capture early signs of the need for support earlier and provide information, advice and guidance to nip issues in the bud and prevent escalation.
- Improved data sharing to encourage one team working as highlighted above.
- A project called No Wrong Front Door - This is a project that looks to improve outcomes for Looked After Children and Children in Need by developing systems and processes that ensure that support is provided quickly at the right time no matter where an issue comes to light within the public sector system. As a Council our housing responsibilities and our eyes and ears around the district can support working in this area. The project has just started and is based on best practice from a project undertaken in North Yorkshire.

The Council will support these projects to help improve outcomes for Children and Young People in the area particularly how they link with services that the Council have

responsibility for example Homelessness, Community Safety, Private Rented Sector management and condition and enabling new affordable homes in the district to meet housing need.

BUSINESS PLAN AREA: Communities

Business Plan Priority: Promote Health & Wellbeing for all

Business Plan Action: Deliver the Council's Leisure Strategy

Portfolio Holder: Cllr Michelle Tanfield

Description	Target 17/18	Achieved Apr-July 17	Variance
Performance Measure			
LPI LS1 Number of paid visits to our leisure centres	Annual 837,588 Target to date 276,816	280,630	

Attendances and income levels continue to hit targets across the New Vision Fitness Centres.

Recent marketing initiatives have included a student membership offer for the summer holidays, as well as under 8's swimming for just £1 during the holidays. Both initiatives have attracted in customers.

In order to attract a larger number of members the Hudson Centre has recently had a fitness frame fitted in the gym. This piece of equipment allows members to 'body weight' train and should enhance the attractiveness of the gym to a wider number of users in the area.

Description	Target July 17/18	Achieved July 17	Variance
Performance Measure			
MPI Number of Direct Debit members	3,125	3,267	

Direct debit membership continues to perform above targets and this is reflected in income levels. The majority of memberships continue to be the Anytime scheme with 2,403 (74%) of members taking up this option.

Leisure Procurement

The leisure procurement project is continuing to gather momentum with document preparation the bulk of the ongoing work.

It is anticipated that the OJEU (Official Journal of the European Union) Notice will be put out to the market in mid-August. This is 4 weeks behind the original timetable due to necessary work on the papers that accompany the notice. The project team is confident that if a suitable bidder comes forwards the process will still be completed on 1 July 2018 – the original target date.

What do our customers say?

Description	Baseline	Target 17/18	No of customers who responded Apr-July 17	No of customers satisfied Apr-July 17	% 17/18	Variance
LPI CEL5 % of those asked who are satisfied with FDC's Leisure Centres	84%	82%	308	271	88%	

Customer satisfaction remains high in the leisure centres, with this being reflected in income and attendance levels. Feedback from customers continues to help the service re-focus on customer needs where possible.

Recent examples of customer feedback assisting service delivery include identification of a damaged sauna and issues identified with a ventilation unit. Feedback from users continues to help the team shape our offer to the community.

BUSINESS PLAN AREA: Communities

Business Plan Priority: Promote health and wellbeing for all

Business Plan Action: *Embed the implementation and delivery of an overarching Health & Wellbeing Strategy*

Portfolio Holder: Cllr Mike Cornwell

Health & Wellbeing Strategy

During April to June a new draft Health and Wellbeing Strategy 2017-20 has been developed within input from partners.

The refreshed strategy builds on the good work of the first. The actions planned are broad and take account of the work that all Council services do to address health inequalities and improve general wellbeing.

Unfortunately Fenland is a district that still has clear health inequalities when compared to the rest of Cambridgeshire and England. Health issues such as obesity, coronary heart disease and alcohol related issues are worse than the Cambridgeshire average in some of Fenland's wards.

The focus of the second strategy is to work within those areas where opportunities will deliver the greatest results and enhance current partnership workstreams and practices.

One main focus of the strategy is to develop stronger partnerships, particularly with Council colleagues and multi-disciplinary teams in Fenland, to build health and wellbeing into our decision-making processes, for example making better use of the policy within our Local Plan and to enhance wellbeing.

The most recent health profile document for Fenland was released on 4 July this year. The profile shows issues such as children in low income households, GCSE attainment, lifestyle factors such as smoking and physical inactivity rate highly as issues still of priority to the health of Fenland communities.

The strategic priorities for the new strategy are:

- Collaborative working
- Health inequalities – tackling Lifestyle factors and impact on coronary heart disease, smoking, physical inactivity, alcohol and obesity
- General Wellbeing and Mental Health

In July 2017 the Fenland Health and Wellbeing Partnership received the new draft

strategy and supported the overall priorities and actions. Comments received have been included in final changes to the document with each action assigned a lead officer from both Fenland and County Council Public Health team.

Portfolio Holder:

Cllr Peter Murphy & Cllr Mike Cornwell

Energy Conservation

Energy Switching with iChoosr

In March 2017 the Council joined a new scheme that provides residents with an opportunity to switch energy providers and save money. For customers who have not switched providers before, the average saving is £200 per year.

The scheme, which is in place across Cambridgeshire, works through 'collective switching'. That is to say iChoosr use the combined buying power of local residents to negotiate cheaper prices directly with energy companies on their behalf.

So rather than trawling comparison sites to switch provider as an individual, people register to switch and iChoosr negotiate a lower tariff for everyone at the same time. It is hoped that this will provide an effortless means to switch for the 67% of customers who have not switched provider at all or in the last 3 years.

The more people who take part, the greater the chance of getting a competitive energy deal. Once registered the ballot takes place and customers can choose to accept or decline the offer made to them.

iChoosr include those on pre-payment metres within their switching ballot providing they are not in significant arrears, this can provide a pre-payment customers with a cheaper pre-payment tariff offer.

Registration can be done here: [Cambridgeshire Energy Switch](#) . The process is simple and there is no obligation to switch once a resident has received their offer.

Energy suppliers will take part in auctions every few months. The first ballot this year took place in late May, 22 households registered with the scheme.

The next steps for the project will be to host an official launch and more widely advertise the potential to lower energy bills over winter to residents in advance of the next bidding round, which will take place on the 10th October 2017.

Home Energy Conservation Act

In May 2017 the statutory Home Energy Conservation Act (HECA) return was completed and submitted to Department of Business, Energy and Industrial Strategy (BEIS).

The return has been completed in partnership with the energy saving trust (EST). During development of the report EST have given an independent review of our priorities and focus and support the approach the Council is taking to these statutory obligations. The document, which can be found on the Council's website here:

<http://www.fenland.gov.uk/CHttpHandler.ashx?id=8194&p=0> sets out progress against government targets for carbon dioxide emissions from domestic properties, our approach to addressing fuel poverty in Fenland, our ambitions and priorities. The report covers some key projects including:

- The successful Green Deal Communities funded project 'action on energy'. This project part funded energy efficiency improvements to 167 Fenland homes, a number of these were fuel poor or privately rented houses.
- The Council's approach to supporting tenants in the private rented sector including the energy advice given during inspections.
- The implementation of iChoosr energy switching scheme, offering opportunities for the most competitive energy tariffs.
- The review of Fenland's health and wellbeing strategy and its focus on vulnerable groups.
- Wisbech 2020 vision.

The report proposes these work area continue with a focus on vulnerable groups and those in fuel poverty. These work streams are included within the refreshed health and wellbeing strategy.

Better Care Fund

The Better Care Fund (BCF) creates a joint budget to help health and social care services to work more closely together. More about Cambridgeshire's plans for better care can be found here:

<https://www.cambridgeshire.gov.uk/page-380/print/>

The Cambridgeshire Health and Wellbeing Board met in April to receive a report which set out the work which had been completed to date on the Better Care Fund (BCF) plan for 17-19 and reviewed successes achieved against the plan for 16-17.

Evaluation of the BCF in 2016-17 showed some performance improvements, particularly in long-term care, but challenges remained in areas such as non-elective admissions and managing transfers of care.

Papers for the meeting can be found here:

https://cmis.cambridgeshire.gov.uk/ccs_live/Meetings/tabid/70/ctl/ViewMeetingPublic/mid/397/Meeting/711/Committee/12/Default.aspx

National Better Care initiatives and service transformations continue to develop.

Recently published service developments include Nottingham City council's work to embed housing in local health and social care integration through the development of a local Memorandum of Understanding (MoU).

Also recently released is NHS England's quick guide to health and housing which sets out how housing is an important element of social care.

<http://www.nhs.uk/NHSEngland/keogh-review/Documents/quick-guides/Quick-Guide-health-and-housing.pdf>

BUSINESS PLAN AREA: Communities

Business Plan Priority: Promote health and wellbeing for all

Business Plan Action: *Work with local commissioning groups and others to develop a joint plan to deliver effective approaches to improve community health outcomes. Maintain a clear focus on alcohol misuse, smoking cessation, obesity, coronary heart disease and the needs of older people*

Portfolio Holder: Cllr Michelle Tanfield & Cllr Mike Cornwell

Let's Get Moving Cambridgeshire

The Council has been fortunate to secure funding from the County Council Public Health Team, alongside the other Districts in Cambridgeshire, to provide a Let's Get Moving Programme. The funding will be around £83,000 over 2 years.

The Let's Get Moving project is currently being developed. This is a county-wide programme with all district localities working together to bring about a greater offer of physical activity opportunities. Learning from the best practice of the Active Fenland project, Let's Get Moving will support and enhance the work already started in order to provide more opportunities, more often for the community to be active. To create as big an impact on public health as possible, the project will focus on areas of deprivation in the first instance.

Portfolio Holder: Cllr Mike Cornwell

Healthier Options – Fenland

In September 2016 FDC joined forces with Cambridgeshire County Council Public Health team to deliver the Healthier Options project in Fenland.

Through a service level agreement Public Health colleagues funded officer time to develop the project in Fenland. In addition they offered training to staff to the standard of Royal Society of Public Health Level 2 Award in Healthier Food and Special Diets.

This training provided additional skills for staff who work closely with food business to bring additional skills to their interactions with businesses.

The project aims to raise awareness of healthier choices and support businesses to

offer these choices more widely by making simple pledges for healthier choices.

In Fenland the project focussed on canteen facilities in business premises and 7 businesses were approached after showing an interest in the project.

The Project provides suggested pledges to help business focus on changes that suit their own needs. Examples include:

- Reduce portion sizes.
- Offer any daily special as the healthy choice
- Reduce sugar, fat and salt
- Increase fruit and vegetable choices

Progress

The project has been of interest to a number of businesses although to date only Nestle Purina of Wisbech agreed their pledges and have committed to change within their canteen facility. They hope to be awarded Healthier Options status within the next few months.

Princes Foods have shown interest and discussions continue.

Although the project brings health benefits to employees and employers are keen the early work to engage and agree pledges can be time consuming.

The aim will be to sign up further businesses by Autumn of this year. With this in mind the project is being made available to a wider business type during, for example take away and other catering premises.

CLear self-assessment for excellence in tobacco control

Since December 2016 the Council, in partnership with County Council public health colleagues have completed a self-assessment known as CLear, a tool developed by Action on Smoking and Health (ASH), Cancer Research and others to assist Councils and partners in identifying actions which will help to tackle smoking and illicit tobacco.

The assessment started at a December 2016 a workshop which was aimed at raising awareness of the prevalence of smoking in Fenland and building a wider partnership.

The assessment was completed in April 2017 and identifies the following areas of focus:

- A multi-disciplinary approach to smoking cessation through sharing responsibility for getting the health message across and signposting to services
- Focussing projects on the employee population
- Joint targeted campaigns
- More communication and publicity

- Enforcement actions

Next steps include the creation of a tobacco alliance for Fenland to take the work forward and a County wide tobacco control strategy is also planned.

Dementia Action Alliance

The Fenland Dementia Action Alliance was formed in 2015 with the aim of creating a Dementia Friendly community in Fenland.

The project is supported by a Countywide Coordinator.

The Alliance focus on a number of actions including increasing the number of Dementia Friends (this is achieved by completing a short training session), Dementia Champions (trained to deliver 'friends' training) and businesses involved.

There were 3649 Dementia Friends in Fenland at end of March 2017.

During April to July the project has focussed on bringing services within the community closer together to understand the benefits to all of a Dementia Friendly Community.

New businesses engaged recently include local taxi firms, care homes and The Light Cinema. Currently Wisbech has signed up as a dementia friendly town and the group hope to reach other Towns in the Fenland area.